

Shanghai Urban Space Art Season 2019

Open Call for Artworks at 5 Sites in the Main Exhibition Area

Shanghai Urban Space Art Season 2019 (SUSAS 2019) will open at the end of September this year and last for nearly two months. SUSAS 2019 is honored to have Mr. Fram Kitagawa, the art director of Echigo-Tsumari Art Triennale and Setouchi Triennale, as its artistic director who curates the entire event under the theme of Encounter. The program includes 20 permanent public artworks standing in various spots of the 5.5km long Yangpu Waterfront, which is enclosed by Yangshupu Road on its north, Huangpu River on its south, Qinhuangdao Road on its west and Dinghai Road on its east, as well as 5 artworks whose proposals we are now publicly calling for. Besides, a temporary exhibition will be held at the main exhibition area which used to be Shanghai Dockyard.

As a chance for the public to participate in SUSAS 2019, the call for proposals is released to the whole world. The selected proposals are likely to be realized, with the original pieces permanently installed in Yangpu Waterfront.

We sincerely welcome ideas from you, artists in China and beyond!

I. Theme of Shanghai Urban Space Art Season 2019

Shanghai, located at the estuary of the longest river in China, the great Changjiang (Yangtse) River, is a city that has developed through various overlapping encounters between history and the world, the land and the rivers, industrial and commercial civilizations, oriental and western cultures, art and life, and between people and people. The artistic regeneration of both sides of the Huangpu River waterfront will once more make Shanghai a city where history and the world intersect.

With the theme of “Encounter,” Shanghai Urban Space Art Season (SUSAS) 2019 will be staged with the aims of 1) artistically regenerating the Yangpu Waterfront and industrial heritages along the Huangpu River, and 2) acquiring international attention to and engagement with Shanghai’s urban spaces.

The theme of “Encounter” is composed of three concepts: 1) A century of industry / A century of people, 2) Art born from the rivers, and 3) A network linking the world.

1. A century of industry / A century of people

Development of infrastructure such as gas, waterworks, electricity, railways and the telephone system forged ahead in the latter half of the 19th century, and it was also during that century that foreign capital began to penetrate into China. The Bund, which had consisted of trading companies up to that time, was rapidly transformed into a huge financial investment center, the capital flowing out from the Bund spawning innumerable factories, including spinning mills, in the outskirts of Shanghai.

Being East Asia’s second largest trading port as well as a transport hub, Shanghai built the foundations of its industrial development in the first half of the 20th century with the construction of

docks, power plants and a succession of soap factories, building materials traders, fish markets, yarn-making factories, and other industrial facilities. The culture of Shanghai blossomed through this industrial development and the ethos of the people of Shanghai, who delight in ushering in the new while preserving their traditions.

SUSAS will unveil artworks that breathe new life into the yards, boats and industrial heritage areas that have now exhausted their roles. Artworks that reflect the daily lives of the common folk and the lifestyle of the people who lived in the international city of Shanghai from the late 19th to the early 20th centuries will also be exhibited.

2. Art born from the rivers

Formerly a fishing village, Shanghai flourished as a bustling port town during the Tang dynasty (618-907), functioning as a gateway linking distant cities and countries to Shanghai's hinterland, to which the information, goods and energy that landed at the docks were transported by ship. During the long period before the diffusion of railway and motor vehicles, the Changjiang and Huangpu Rivers were the vital "roads" that connected the interior regions with the sea, and it can also be said that Shanghai is a city that developed through the blessings of rivers. SUSAS staged on the banks of the Huangpu River, takes as one of its concepts "art born from the rivers." The River Art Aquarium will be established to enable visitors to encounter works of art integrated with the rivers, forms of life that inhabit the rivers, mysterious creatures that appear in legends and folktales, as well as living beings that have now become extinct, and much more.

What's more, the 16 districts of Shanghai that spread out from the rivers all have their distinctive charm, such as the central districts that carry the varied atmospheres of other countries, districts where one can sense the vestiges of erstwhile county seats, and districts that have extensive farmlands and untouched natural beauty. SUSAS will also feature a presentation through art dubbed the "Sixteen Views of Shanghai," which will showcase the diverse charms of the 16 districts.

3. A network linking the world.

The primordial appeal of cities is that they are fun to walk around. By combining Shanghai's culture and art, SUSAS will create an art network providing an urban experience that will be the pride of the world. Without a shadow of doubt, this will result in unforgettable experiences of a galaxy of artworks to be encountered one after another every time you walk through the city.

The works of art displayed by SUSAS will be created by world-renowned artists from more than ten countries, and artists selected by an international open call for proposals. Furthermore, SUSAS welcomes Mr. Fram Kitagawa, prominent as the pioneer of regional revitalization through art, to serve as artistic director. A team of Chinese and Japanese experts takes charge of the production and installation of the artworks. SUSAS will thus be realized through international collaboration and networking.

II. Open Call for Proposals

(1) Overview

Project name: Open call for proposals for the Yangpu Waterfront main exhibition area of Shanghai Urban Space Art Season 2019

Organizers: Shanghai Urban Planning and Natural Resources Bureau, Shanghai Municipal Administration of Culture and Tourism, the People's Government of Yangpu District

Artistic director: Fram Kitagawa

Date of announcement of the open call: July 12, 2019

On-site briefing: July 26, 2019

Submission period: August 26 through August 31, 2019

Date of announcement of the result: September 28, 2019

(2) Guidelines

1. The selected plans could be realized and installed permanently by the organizers;
2. The applicant can submit multiple proposals for each site;
3. The applicant can submit proposals for multiple sites;
4. The submitted plans should only be original and unpublished. For each site, three plans will be selected through the first screening, and the final one will be selected through the second screening. However, the selection of the plan does not necessarily guarantee that it will be realized;
5. The winners and finalists will be announced on September 28, 2019 through this website;
6. The winner will be awarded CNY 100,000 (tax included) for each site;
7. In the case that an artwork is actually produced, the cost of production and installation will be estimated based on the selected plan and will be borne by the organizers separately from the award;
8. The selected plans will be exhibited during the period of SUSAS 2019.

(3) Selection Process

The artistic director, Mr. Fram Kitagawa will screen the plans and decide the winning plans through discussions of the SUSAS Academic Committee.

(4) Eligibility

Open to everyone except for the staff of the organizers and related institutions

(5) Application form and the materials on the sites for the open call

Please download the application form and the materials about the sites will be published on www.susas.com.cn.

The materials include: application form, plots of five sites, bird's-eye-view plan, introduction on each site, photos, drawings, etc.

(Languages: in either English or Chinese)

(6) How to apply

1. Submissions

- 1) Application form
- 2) Proposal including the title and concept (within 150 words)
- 3) Design plan, production process, materials, size, estimate budget
- 4) Reference materials such as a curriculum vitae and photos of previous work
- 5) CD-ROM, DVD or other portable storages containing digital data of the above documents

All submissions should be printed on A4 size paper within 20 pages in total.

The used languages should be English or Chinese.

All submissions will not be returned.

Please do not bind your submissions, place them into individual file folders nor mount them on panels.

2. Submission Period

August 26 to 31, 2019

Please send the submission to the designated address by August 31, 2019

3. Proposal Submission

Please send a package containing printed materials and CD-ROM, DVD or USB of the digital data by postal mail to Art Pioneer Studio Limited (Executor). Submissions will not be accepted by email.

Mail address:

Art Pioneer Studio Limited (Shanghai).

Unit 02, 11/F., Vanke Center Riverside

118 Min Sheng Road, Pudong New District, Shanghai

Contact Number: 13611715951

200135 China

(7) Questions and Answers (Q & A)

All queries regarding SUSAS and the open call will be accepted only by email to:

opencall@artpioneerstudio.com

The deadline of queries is July 31, 2019

Replies will be uploaded at www.susas.com.cn on August 10, 2019.

(8)On-Site Briefing

The on-site briefing will be held on July 26, 2019.

To take part, please apply by July 20, 2019 via the website (application will be confirmed by email reply).

III. Copyright

- The applicant shall retain the copyright of the artwork. The applicant shall guarantee that the submitted plan is an original work of art created by the applicant, and that, as far as can possibly be known to the applicant, the legitimate interests (including, but not limited to, intellectual property rights such as copyrights, etc.) of third parties are not violated.
- The submitted plan will not be used for any purpose other than screening for this project during the period designated for the Shanghai Urban Space Art Season 2019.
- The organizers have the right to use the selected plans in all forms of media (including, but not limited to, the Internet, pamphlets, newspapers and magazines, television broadcasts, outdoor advertising, etc.) for the purposes of presentation and promotion of this project.
- The organizers and the artist will hold additional consultations regarding artwork production and copyright concerning artwork plans that are selected in the final screening.

Appendices

1. Application Form ([link](#))

2. Materials about the Sites ([link](#))